



Interstate Fleet Media

Rate Card & Planning Guide

Trailer Graphic Options	Net Rate Per Trailer				
	1 Month	2 Months	3 Months	6 Months	12 Months
Full Wrap (both sides and rear doors)	\$7,900	\$8,900	\$9,900	\$11,900	\$14,900
3/4 Partial Wrap	\$6,900	\$7,900	\$8,900	\$10,900	\$13,900
1/2 Partial Wrap	\$5,900	\$6,900	\$7,900	\$9,900	\$12,900
1/4 Partial Wrap w/ Die-Cut Lettering	\$6,900	\$7,900	\$8,900	\$10,900	\$13,900
Die-Cut Lettering Only	\$4,900	\$5,900	\$6,900	\$8,900	\$10,900
Driver Side Only	\$4,500	\$5,500	\$6,500	\$8,500	\$10,500
Rear Door(s) Only	\$1,900	\$2,400	\$2,900	\$4,900	\$6,900

Full Wrap



Die-Cut Lettering Only



3/4 Partial Wrap



Rear Door(s) Only



1/2 Partial Wrap



1/4 Partial Wrap w/ Die-Cut Lettering



- All rates listed above are net per trailer
- Rates also include production, installation, and removal of material
- Ads will appear on 53' or 48' dry van trailers
- 3M Scotchprint Graphics are guaranteed for the life of the campaign up to one year
- Recommended 4-week lead time for installation
- Discounts are available for 20 or more trailers based on the amount of vinyl required

Advertising Office

297 Concord Road • Marlborough, MA • 01752
 TEL: 774.245.2968 • www.InterstateFleetMedia.com